



OUR VISION

Elevating human potential through immersive experiences that inspire people, strengthen communities, and build a better world.



OUR MISSION

One mission: to make the world better, one city at a time.



BUILD THE CITY AT ITS BEST.



EVERY MOMENT MATTERS



Every moment is captured.
Every story is told.
Every impact is amplified.
We build the legacy.



A CITY
10 LOCATIONS



1 – 5 TEAMS
PER LOCATION



TWO UNIVERSES
ONE MISSION



1 YEAR
ALL-AROUND SEASON
PER CITY



EXPERIENCES & MISSIONS

Learn. Participate. Earn. Impact.



LEAGUES & TEAMS

Join. Collaborate. Represent.



STORYTELLING & MEDIA

Stories told. Moments captured.
Legacies amplified.



AWARDS & RECOGNITION

Celebrate impact. Inspire
the next generation.



EVENTS & SHOWCASES

Red carpet. Talent. Culture.
The Flagship.



THE CITY

OUR CLASSROOM. OUR STAGE. OUR FUTURE.

10 LOCATIONS ACROSS THE CITY
1 – 5 TEAMS PER LOCATION

BOOK 1

THE CHRONICLES
OF THE CITY



BOOK 2

THE CITY
AT ITS BEST.



TWO BOOKS – TWO VERSIONS
FOR EACH UNIVERSE

BETTER WORLD VERSE
VERSION

KITEMO
VERSION



TWO UNIVERSES

Better World Verse & Kistemo
United by one mission.



COMMUNITY & IMPACT

Stronger communities.
Better cities. Brighter future.



PARTNERS & SPONSORS

Build legacy. Create change.
Expand impact.



ACADEMY & EDUCATION

Train. Develop. Lead.
Shape tomorrow.



NEXT SEASON, NEW CITY.

The movement grows.
The legacy continues.



CREATIVITY

Imagine. Create.
Inspire.



TEAMWORK

Stronger together.
Greater impact.



RESPECT

Value everyone.
Build trust.



INCLUSION

Open to all.
Stronger together.



SUSTAINABILITY

Protect today.
Preserve tomorrow.



IMPACT

Real change.
Lasting legacy.